

Signs-(Cont'd)

RICHMOND SIGNS
M Simpson
616-4418 Av
From telephones served by the following exchange
S F Zone
(No Inter-City Charge)
Ask Operator for ENterprise 1-2256
Zeon Electrical Products Corp
910 Harrison.....EX brook 2-0950

Signs-Changeable Letters

SCOTCHLITE REFLECTIVE SHEETING
The brilliant reflective material that keeps your sign on the job day-and-night. Requires REFLECTIVE SHEETING no illumination. Any trademark or message reproduced in full color.
A PRODUCT OF MINNESOTA MINING & MFG. CO.

"WHERE TO BUY IT"

BRANCH OFFICE
MINNESOTA MINING & MFG CO
320 Shaw Rd SSF.....PLaza 6-0800

DEALERS

EMERICK & DUNCAN CO
Nite Letters-Reflective Sheeting
Letters & Numbers
34 Page.....HEmlok 1-0832

GOLDBERG GARRETT M PAINT CO
1019 Harrison UNderhill 1-0192

SIGN & EMBLEM MANUFACTURERS

BORDEN DECALCOMANIA CO
307-1311 HEmlok 1-1587

HAWKINS-HAWKINS CO INC
1255 East Shore Hwy Brkly LAnsope 5-8500

Sign Animation Corp of Calif
7 Front.....DO uglas 2-4469

Sign Service 7 Front.....DO uglas 2-4469

SMALL R L SIGN CO

LETTERING
431 Jessie.....GARfid 1-6288

State Sign Company 308-7th.....MARket 1-0584

Swan The Painter 1117 Howard.....MARket 1-1511

TABLET & TICKET SIGNS-
TABLET & TICKET CO THE
425 Bush.....EXbrk 2-2878

THOMAS-SWAN SIGN CO
1117 Howard.....MARket 1-1511

TWOMEY E F CO
Metal Signs Transfers and Specialties
357 Howard.....DO uglas 2-5617

U S PORCELAIN ENAMEL SIGNS

TRUCK SIGNS
All types of advertising signs in LIFETIME PORCELAIN. Guaranteed 12 years against fading. Re-fabricated with Scotchlite Sheeting.

"WHERE TO BUY THEM"
Rawson R C Co 50 Hawthorne.....DO uglas 2-7673

Universal Sign & Printing Co
937 Harrison.....YU kon 2-1871

VELVETONE COMPANY
Since 1908 - Signs Designed - Reproduced
On Paper-Cloth-Masonite-Metal-Wood
Card-Plastic-Fast Machine Production
108 Davis.....EXbrk 2-1024

Ware Chester J 643 Fulton.....MARket 1-7217

Westwood Signs 1 Genesee.....JUNipr 7-5699

WIEGAND MANUFACTURING CO
BAKED ENAMEL SIGNS
Point of Purchase - Highway
Nite Reflectiorized - Embossed - Die Cut
15 California.....YU kon 2-0172

WILMES CO
REAL ESTATE SIGNS
IN QUANTITIES
5978 Mission.....PLaza 5-5141

WONDERLITE NEON PRODUCTS CO INC
1095 Folsom.....UNderhill 1-4060

(See Advertisement Page 722)

The Yellow Pages save you time.

Signs-(Cont'd)

WRIGHT DON ASSOCIATES 9915 Hallis Emryville
From telephones served by the following exchange
S F Zone
(No Inter-City Charge)
Ask Operator for ENterprise 1-2256
Zeon Electrical Products Corp
910 Harrison.....EX brook 2-0950

Signs-Changeable Letters

See Bulletin & Directory Board

Signs-Maintenance Service

A A A NEON SIGN SERVICE CO
1201 Tennessee.....VA Inclia 6-3463

Ace Sleepie Jack Co
Clean & Repaint
666 Mission.....SUttr 1-6700

AMERICAN ELECTRIC & NEON SIGN CO
910 Harrison.....SUttr 1-6700

3724-24th.....AI water 2-8422

Bumfield Electric Sign Co
965 Folsom.....DO uglas 2-0476

ELECTRICAL PRODUCTS CORP
910 Harrison.....EXbrk 2-0950

2647-15th Av.....MO ntrose 4-5686

HALIHAN NEON MAINTENANCE CO
1739 Union.....PRpct 5-0842

LUNA NEON CO 1739 Union.....PRpct 5-0842

NATIONAL NEON CORPORATION
1201 Tennessee.....VA Inclia 6-3463

T & H Neon Service 1539-18th.....ATier 2-1255

WONDERLITE NEON PRODUCTS CO INC
1095 Folsom.....UNderhill 1-4060

Signs-Process

See Silk Screen Processing

Signs-Supplies & Equipment

Desco Sales Co
Neon Supplies
1905 Adeline Oakland.....TEmpor 2-7970

From telephones served by the following exchange
S F Zone
(No Inter-City Charge)
Ask Operator for ENterprise 1-0166

EMERICK & DUNCAN CO
Sign Writer's Paints Brushes & Access's
34 Page.....HE mlock 1-0832

FENTON SIGN DISPLAYS-
FENTON INDUSTRIES
Wholesale & Mfrs-Catalog on Request
Enamel Blanks-Masonite-Steel-A Frame
Bracket-Swingway-Field-A-Way Standard
5105 San Fernando Road West
Los Angeles Chapman 5-1416

Lawter Chemicals Inc
Fluorescent Paints And Black Lights
1515-3d.....DO uglas 2-0631

Peterson Supply Co 480-5th.....DO uglas 2-1695

VOGEL LUMINESCENCE CORP
BLACK LIGHT FLUORESCENT & PHOSPHORESCENT PAINTS
Blak-Roy Indoor & Outdoor Fixtures
925 Harrison.....YUkon 6-5378

WESTERN SIGN SUPPLIES INC
Complete Sign & Silk Screen Supplies
Lettering Brushes - Sandries & Trade Items
Sign Cloth - Papers - Cards - Valva-Glo
4336 San Pablo Av Emryville-OLympc 4-2426

Silencers-Industrial

See Acoustical Contractors

Silica

AMERSIL CO INC
Fused Quartz And Silica
760 Market.....GARfid 1-1447

DEL MONTE PROPERTIES CO
SILICA FLOUR
FOR ALL PURPOSES
BULK OR SACKED
620 Market.....GARfid 1-4593

Silicones & Silicon Products

LINDE SILICONES-
DISTRICT OFFICES
LINDE AIR PRODUCTS COMPANY
22-Battery YUkon 2-1360

Advertise in the Classified Directory . . . it pays.

Silk Screen Processing

A B O EMBLEM & PENNANT CO
SILK SCREENING FOR
EMBLEMS - FLAGS - BANNERS
PENNANTS - ARMBANDS
1251 Market.....MARket 1-2808

AABEL-SHEPARD SILK SCREEN STUDIO
Silk Screening on Card
Cloth - Wood - Metal - Plastic
Rapid Service - Reasonable
16-1st.....YUkon 6-2468

Art Craft Poster Company
Quality Outdoor Posters
2935 Broadway Oakland.....HGate 4-4741

Bachman Display
Quality 24 Sheet Half Tone Posters
2748-9th Brkly.....ASHbery 3-3616

BAY DISPLAYS
CREATORS & MANUFACTURERS OF
Window and Wall Displays - Awning Strips
Counter & Die-Cut Displays - Paint Chips
Screen Processing on Glass, Plastic, Cloth,
Metal, Wood & Masonite With Ink,
Paint or Day-Glo Fluorescent
"The West's Most Modern Plant"
Photo Screens - Automatic Presses
15 California.....YUkon 2-0172

COLBY-RALL MANUFACTURING CO
151-9th.....UNderhill 3-2533

Color Screen Products Co 961 Clay.....SU ttr 1-4320

COMMERCIAL DISPLAY AND SHOW CARDS
Silk Screen by Stencil or Photograph
Screens Prepared for the Trade
Show Cards and Banners Printed
634 Polk.....PRpct 6-5606

Dealer Display Products Inc
49 Stevenson.....YU kon 6-6550

Display Mart Inc 325 Minna.....EXbrk 2-3914

(See Advertisement This Page)

SKIP A STEP
When painting steps, do every other one, let dry. Paint remaining steps. The dry steps may then be walked on.

Specialists in Quality SILK SCREEN

PRINTING on any Material any Quantity

Largest Silk Screen Process Equipment in the West!

FAST ECONOMICAL SERVICE

display mart inc.

325 MINNA ST

EXbrk 2-3914

Specialists in POINT-OF-PURCHASE MERCHANDISING DISPLAYS

Window, wall, counter, plastic & fluorescent - Shelf Talkers Bus Cards, Decals, Art Prints, Specialty Packaging

EXbrk 2-1024

325 MINNA ST

EXbrk 2-3914

Specialists in Quality SILK SCREEN

PRINTING on any Material any Quantity

Largest Silk Screen Process Equipment in the West!

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display mart inc.

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EXbrk 2-3914

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EXbrk 2-1024

325 MINNA ST

EXbrk 2-3914

Silk Screen Processing-(Cont'd)

GALLAGHER CO
DESIGNERS & PRODUCERS
of
QUALITY SCREENING
Since 1918
Any Surface - Any Quantity
Fast Service
969 Folsom.....YUkon 2-4102

GOODWIN JACK 309 Turk.....ORdwy 3-3048

KENNEDY & J CO
PLASTIC DISPLAYS
Silk Screen Process on Plastic
A Specialty
977 Golden Gate Av.....JOrdn 7-5545

KENNEY LARRY
Silk Screens made - Photo Positives
Half Tones - Line - Color & Art Work
For Industry or Hobbyist
72 Natoma.....YUkon 2-4676

Kraft Maurice 1818-27th Av.....SEbright 1-4989

McGoy & Co 49 Stevenson.....SUttr 1-8741

Morse Decals 481 Market.....GARfid 1-5852

Nordgren Eric 617 Market.....DO uglas 2-6021

NOVELART DISPLAY CO
625 Turk.....TU xedo 5-6483

Nutter H M Co
Signs-Metal-Cloth-Paper
244 Pine.....DO uglas 2-5018

POSTERGRAFT CO
Fine Reproduction-Car Cards-Displays
1070 Bryant.....UN drhill 1-7583

PROGRESS POSTER CO INC
Silk Engraved Color Printing
678-37th Oakland.....OL ympc 2-7647

SCREENART CO 652 Minna.....UN drhill 3-5254

Seppard Studio 16-1st.....YUkon 6-2468

SINGER'S DISPLAYS 572 Howard.....YUkon 2-7044

Sun Advertising Co 323 Fremont.....YUkon 6-6826

TWOMEY E F CO
Quality Displays-Signs-Decals
957 Howard.....DO uglas 2-5617

VELVETONE COMPANY 108 Davis.....EXbrk 2-1024

(See Advertisement This Page)

Vitachrome Inc 50 Hawthorne.....DO uglas 2-7673

Silk Screen Processing Supplies

CALIFORNIA INK CO INC THE
Du Pont & Eastman Film
Ink Supplies Kern Easy Squeegee
Equipment Master Screen Press
545 Sansome.....EXbrk 7-1212

Flax's 255 Kearny.....YU kon 2-4824

KRAFT MAURICE
Photo Stencils Made to Order
1818-27th Av.....SEbright 1-4989

LA CLAIR SILK SCREEN & CRAFT SUPPLIES
Photo Screen Supplies - Zip-A-Tone
Complete Supplies - Wholesale & Retail
Free Studio Classes in Craft
1245 Noriega.....OVRind 1-0197

SCREEN PROCESS SUPPLIES MFG CO
WHOLESALES & RETAILERS
Printing Units, Stencil Inks, Screen Fillers,
Fluorescent 'glow' Inks, Squeegees, Knives,
Ektagraph Film, Stencil Liquids, Fabric Dyes
PHOTO STENCIL SERVICE
IMPORTERS
Swiss Interlock & Boiling Silks, Swiss Or-
gandy, Carbon Photo Tissue, Decal Papers
DISTRIBUTORS
Profilin, Litho-Tusche, Stencil Paper,
Books on Silk Screen, Automatic
Silk Screen Presses.
CONSULTANT SERVICE
Latest Methods & Techniques Without Charge
W MacArthur Blvd &
Telegraph Av Oakland.....HUmblt 3-8577

Sinclair & Valentine Co of Calif
Silk Screen Inks
1104-57th Av Oakland.....KElog 3-6408

WESTERN SIGN SUPPLIES INC
ULANO - NU-FILM - SILK - SQUEEGEES
PROCESS INKS - ENAMELS - VELVA-GLO
PRECOATED METAL - MASONITE BLANKS
4336 San Pablo Av Emryville-OLympc 4-2426

Silks-Oiled-See Coated Fabrics

MOPPING-UP OPERATIONS
When refinishing woods, sprinkle sawdust on paint remover as old finish is scraped off. Does cleaner job than rags.

Silks-Retail

CITY OF SHANGHAI
PURE SILK YARDAGE
LINEN GOODS
C.O.D. - Air Mail Delivery
566 Grant Av.....YU kon 2-8520

Madame Butterfly 347 Grant Av.....SUttr 1-2417

Matsumoto's 504 Sutter.....YUkon 6-2283

Tal Chong & Co 506 Grant Av.....SU ttr 1-2568

The House Of Sun 527 Grant Av.....YU kon 6-1869

Wave's 597 Grant Av.....GARfid 1-5199

Winn Ltd 190 West Portal Av.....SE abright 1-0510

Silks-Whse & Mfrs

Acme Silk Co 633 Market.....YU kon 6-5533

Belding-Hemimay-Corticeil 62-1st.....GARfid 1-5852

CHINESE HANDCRAFT CO
742 Market.....SU ttr 1-2992

Cohn-Hall-Mark-Co 62-1st.....YU kon 6-6833

Corticeil Silk Co 62-1st.....GARfid 1-5852

Famil E & Sons 154 Sutter.....DO uglas 2-6856

Green H J Co Of Calif 133 Geary.....SUttr 1-6444

Greenberg's 133 Geary.....EX brook 2-4943

Joe Merchandise Co 347 Grant Av.....SUttr 1-2417

Johnson & Getfield
Linings-Rayons-Silks-Cottons
51 Grant Av.....EX brook 2-4052

Lockhart A K 883 Mission.....YUkon 6-4600

Lotterhand J C 605 Market.....GARfid 1-2893

Moldenhauer Textiles 820 Mission.....DO uglas 2-6768

MYERS K
Imported Silks
16 Hill Mill Vly.....Dunlap 8-1343

National Millison Fabrics Corp
605 Market.....GA rfid 1-6857

RAZON COMPANY
Importers of Pure Silks - Satins
Oriental Brocades
Prints - Pongees - Raw Silks
Pier 45A.....PRpct 6-1676

Razon Company Pier 45A.....PRpct 6-4809

Skinner William & Sons 821 Market.....YUkon 2-5334

Suey Chong Co 509 Grant Av.....YUkon 2-6275

Silver Buyers

AMERICAN PLATINUM WORKS
Buyers & Sellers Silver Sheet & Wire
768 Market.....GARfid 1-1447

FARBER GUS
GUS FARBER PAYS TOP PRICES FOR
Sterling Tea - Coffee Sets - Trays - Flatware
Modern and Antique - Est. 1902
704 Market.....SUttr 1-1144

Jostassen Smelting & Refining Co.
1311-66th Emeryville.....HU mbolot 3-9519

Western Gold & Platinum Works
589 Bryant.....SUttr 1-2065

Wildberg Bros Smelting & Refining Co
742 Market.....DO uglas 2-3505

Silver Cleaners & Polishes-See Polishes

Silversmiths
Burridge Co The
Specialists in Silverware Repairing
165 Fell.....HE mlock 1-3480

IRVINE & JACHENS INC
Since 1886
Specializing in
Saddle Silver & Western Buckles
4700 Mission Daly City.....PLaza 5-4715

M & H Plating Works 583 Market.....EXbrk 2-5244

Oneida Community Ltd 657 Mission.....GA rfid 1-1310

Oneida Ltd 657 Mission.....GA rfid 1-1310

Rogers Wm A Ltd Oneida Ltd Successor
657 Mission.....GA rfid 1-1310

STANDARD PLATING & POLISHING
WORKS INC
Formerly at 288-1st
896 Folsom.....YUkon 2-5128

SUPERIOR PLATING WORKS
GOLD - SILVER - NICKEL
SILVERSMITHS
Repairing and Replating
928 Geary.....ORdwy 3-8399

Thumler Bros 928 Geary.....OR dway 3-4048

Van Erp Dirk
Custom Designing & Repairing
619 Beach.....ORdwy 3-3956

Vellis & Skinner
Repairing-Gold & Silver Plating
285 Shilley.....EX brook 2-0476

Wallace R & Sons Mfg Co
140 Geary.....DO uglas 2-1178

Advertise here-it pays.

Silverware-Renting

See Caterers' Equipment
Silverware-Retail
AZEVEDO BROS 210 Post.....SU ttr 1-0063
Bader's Credit Jewelers 1010 Market.HEmlok 1-5765

CENTURY STERLING
Complete Sterling Silver Service
In Guaranteed Permanent Patterns
Shown by Appointment
679 Portola Dr.....LORbird 4-0540

Christian S of Copenhagen Inc
225 Post EXbrk 2-3394

Dohrman's 281 Geary.....GA rfid 1-4343

EASTERLING CO
Sterling Silver-Bavarian China
6705 Mission Daly City.....PLaza 5-2380

EASTERLING STERLING SILVER-
EASTERLING CO
6705 Mission Daly City PLaza 5-2380